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For Immediate Release

Grand Opening Celebration for Innovation Brew Works

Cal Poly Pomona Foundation, Inc. will host a grand opening celebration for Innovation Brew Works on Friday, February 20, 2015 from 4:00 p.m. to 8:00 p.m., the day before Cal Poly Pomona's (CPP) annual Homecoming event.

Innovation Brew Works, located at the Center for Training, Technology, and Incubation (CTTI) in Innovation Village, is a learn-by-doing brewery laboratory for college students as well as a brewery and café that is open to the public. CPP is the first university to have a genuine educational brewery-restaurant on campus.

The free grand opening event will have a ribbon cutting ceremony, photo booth, live music, giveaways, and a raffle. Furthermore, in addition to the several craft beers already available, two new beers will be introduced the day of the grand opening, including one called Green & Gold in celebration of CPP's Homecoming.

Free tours of the brewery will be offered on a first come, first served basis. Space is limited, so guests are encouraged to preregister for tours starting Friday, February 6 at Innovation Brew Works.

Guests who are 21 years old and older can purchase presale beer tickets (up to two pints and up to two flights of beer) beginning Friday, February 6 at Innovation Brew Works. All guests who plan to consume alcohol, whether they have presale tickets or not, will have to register during the grand opening and wear a wristband.

Besides craft beer, attendees can purchase Innovation Brew Works' signature pizzas, gourmet salads, sandwiches, and desserts, which are all made-to-order. For those opting for something else, the award-winning Poly Trolley food truck will be in attendance serving their fusion of Asian and Southwestern cuisine.

For those interested in enrolling in classes, a representative will be present at the grand opening to answer questions and distribute flyers.

Innovation Brew Works had a soft opening for their café in September 2014. They started brewing beer in December 2014 and began serving five CPP beers in early January 2015, which are all named after CPP University and Pomona Valley historical figures and places.

Cal Poly Pomona Foundation, Inc. is a Section 501 (c) (3) nonprofit organization that operates as a recognized auxiliary of the California State University.

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For more information, please visit www.iBrewWorks.com or www.Facebook.com/InnovationBrewWorks.

To view and download high resolution photos, visit www.CPPFoundation.zenfolio.com/ibrewworks.